



Pacific Northwest Chapter

## Mid-year Chapter Update

### 2017 CPCU Annual Meeting - *Are you going?*

Will you be in Orlando in September for the [2017 CPCU Society Annual Meeting](#)? Pacific Northwest Chapter delegates will be there and would like to see you. Please provide contact details for meetup opportunities during the summit.

Yes, I'll be there!



### Upcoming Luncheons

Luncheon Break Until September

Sept 7th - [Making the Puzzle Pieces Fit—  
Policy Drafting Tips and Tricks; Seattle, WA](#)

### Upcoming Events

- **3rd Annual Cyber Liability Symposium** - It's BACK! Your Pacific Northwest CPCU Society Chapter again teams up with RIMS Washington and PLUS Northwest chapters to present the [Third Annual Cyber Liability Symposium](#).
- **Volunteer Recognition Event**  
Stay tuned. The Committee is finalizing plans for a summer event in August.
- **2017 I-Day**  
SAVE THE DATE: October 12th at the Washington State Convention Center



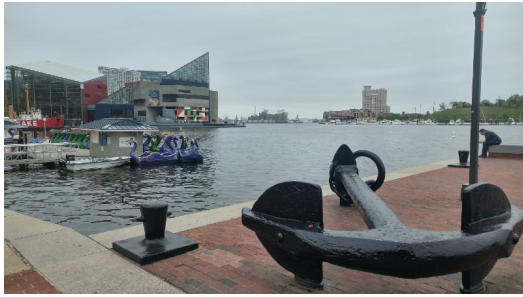
## THANK YOU, Volunteers!

### Good Works Event: Regional Animal Services of King County

Thank you to all who showed up at the Pizza Coop in Woodinville on May 17th. Your Good Works Committee arranged an evening of arts and crafts making animal blankets for [Regional Animal Services of King County \(RASKC\)](#). If you haven't already seen our photo album, check it out [HERE](#).



# 2017 Leadership Summit Recap



This year our chapter was represented at the Summit by Chris Brumfield, Lanie Clark, Jeff Bronaugh, Megan Whittemore, and Paul Rosner in Baltimore's Inner Harbor. Sessions on leadership skills, emerging issues, and Society leadership tools and resources were on the agenda for CPCUs from across the globe.

Recruitment and retention was again a big theme, along with the official launch of the new [Mentorship Program!](#)

Pacific Northwest and Oregon chapters were happy to exchange ideas and critique East Coast beers.

Check out our photo album [HERE](#).

Rumor has it that this is the last Leadership Summit without a registration fee. Expect to see different pricing for 2018 forward.



## 2017 Western Regional Meeting Recap

A new system of regional meetings was launched in earnest this year. Intended to provide a more intimate sharing experience and easier access for chapter leadership, the 2017 Western Regional Meeting was held May 15-16th in Las Vegas with around 40 people in attendance. Pacific Northwest Vice President Megan Whittemore and Director Jennifer Drum met with Spokane, Oregon, Pike's Peak, Arizona, Utah, Las Vegas, Orange County, Los Angeles chapters and more.



### Member Spotlight: Kelley Fisher

Member since: 2016  
Employer: Parker, Smith & Feek, Inc.

- 1. Tell me how you first got involved with working towards your CPCU?** *I started working toward my CPCU at my prior position at National Indemnity Company. They highly encourage Underwriters to obtain this designation and provide quite a bit of support to employees pursuing it.*
- 2. What did you find most challenging about earning the CPCU designation?** *The most challenging part about earning the CPCU designation was staying on task and continuing to study. I self-studied and set a deadline for myself, which really helped me stay motivated.*
- 3. Tell me how you first got involved with working at the chapter level?** *I actually did not attend any CPCU meetings for almost a year after earning my designation because meetings in Omaha, Nebraska took place on the opposite side of town as my office. When I moved to the Seattle area last year, I wanted to take on a larger role, so I volunteered for the Spring Seminar committee.*
- 4. What would you tell someone who is thinking about getting involved at the chapter level?** *Let people know you want to be more involved! If no one knows you are interested, they simply won't think to ask.*
- 5. What are your hopes for our industry?** *I hope that the Insurance industry begins to embrace change and emerging technological advances more readily than they have in the past.*
- 6. Tell us something about yourself that would surprise us.** *I love weightlifting, especially Olympic lifts. I also used to teach snowboarding when I was in High School.*





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## Mentor Program - **NEW!**

Participation in the CPCU Society Mentorship Program is a great way to enhance the value of your CPCU Society membership. Our program provides two avenues of participation:

- Find a mentor for yourself.
- Become a mentor for others.

Whether you have expertise to offer or are looking to glean expertise from others, personal and career development occur on both sides of this relationship.

### **Open to all CPCU Society members!**

Whether you've previously participated in formal mentorship or not, we encourage all of you to consider participation. We believe all CPCU Society members bring great value to our industry, and there is someone out there who will benefit from your experience.

[Learn more...](#)

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## Reminder: CE reporting for CPCU

CPCU Society has added a Continuing Education reporting requirement. This decision was formalized in the past year by CPCU Society Leadership with support of The Institutes as an effort to reinforce the high educational requirements and continued learning that the acquisition of the CPCU designation required.

For more information, feel free to visit these two resources ([CE for CPCUs](#) and [CE for CPCU What Counts](#)) or reach out to [PNW Chapter CPCU Past President Alan Seybold](#).

